Matthew Houser, PhD

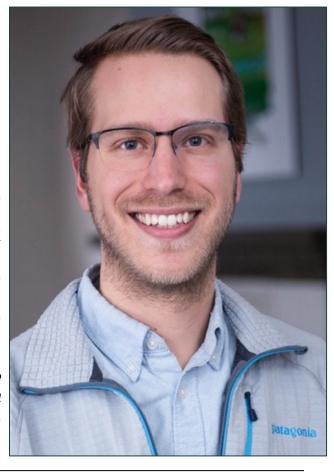**Friday, April 21: 12:40 – 1:30 pm**

Social time/light snacks served: 12:10 – 12:40 pm

Anthony Hall 1135 (across from the Dairy Store)

or Zoom: Meeting ID: 923 1732 2585; passcode: SAFS

Chesapeake Bay Agriculture: Using Social Science to Advance Conservation Engagement

Dr. Matthew Houser is an Applied Social Scientist and Regenerative Agricultural Fellow, dually appointed at The Nature Conservancy's Maryland/DC Chapter and the University of Maryland Center for Environmental Science, Horn Point Laboratory. He received a bachelor's degree in interdisciplinary studies from The Pennsylvania State University, and his master's and PhD in Sociology from Michigan State University. Matt's research examines the cross-scale factors that shape farmers' recognition of and response to environmental problems. He pursues this fundamentally applied agenda through transdisciplinary, collaborative research projects and increasingly his work directly informs the development of on-the-ground engagement and implementation efforts. Through his efforts, he aims to build stronger relationships between the conservation and agricultural communities, as well as support the development of equitable solutions to socio-ecological challenges. Matt has received funding from organizations such as *The National Science Foundation*, *The State of Maryland*, and *Corteva Agriscience*, and his work has been featured in outlets such as *The New York Times*, *Chicago Tribune*, and *Nature News and Views*.